



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Mentzer Media Services
Attention: Accounts Payable
600 Fairmont Ave
Suite 306
Towson, MD 21286

Invoice #	Invoice Date	Invoice Month	Invoice Period
954592-1	10/21/12	October 2012	10/01/12 - 10/15/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP - Washington	National

Advertiser	Product	Estimate Number
Negron/R/State Senate	J. NEGRON 4 FL SENAT	

Flight Dates	Order #	Alt Order #
10/09/12 - 10/15/12	954592	06330032

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/09/12	10/11/12	WPBF News 25 Mornings	6-7AM	-TWT---	:30	3	\$275.00	NM
<i>Class of Time - Pre-emptible with notice</i>									
<i>Weeks: Start Date 10/08/12 End Date 10/14/12 MTWTFSS -TWT--- Spots/Week 3 Rate \$275.00</i>									
<i>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</i>									
<i>1 WPBF Tu 10/09/12 6:40 AM WPBF News 25 Mornings 6-7AM :30 JN101TV-FL \$275.00 NM</i>									
<i>3 WPBF W 10/10/12 6:21 AM WPBF News 25 Mornings 6-7AM :30 JN101TV-FL \$275.00 NM</i>									
<i>2 WPBF Th 10/11/12 6:21 AM WPBF News 25 Mornings 6-7AM :30 JN101TV-FL \$275.00 NM</i>									
2	10/09/12	10/12/12	Good Morning America	7-9AM	-TWTF--	:30	4	\$275.00	NM
<i>Class of Time - Pre-emptible with notice</i>									
<i>Weeks: Start Date 10/08/12 End Date 10/14/12 MTWTFSS -TWTF-- Spots/Week 4 Rate \$275.00</i>									
<i>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</i>									
<i>2 WPBF Tu 10/09/12 8:56 AM Good Morning America 7-9AM :30 JN101TV-FL \$275.00 NM</i>									
<i>3 WPBF W 10/10/12 8:47 AM Good Morning America 7-9AM :30 JN101TV-FL \$275.00 NM</i>									
<i>4 WPBF Th 10/11/12 8:30 AM Good Morning America 7-9AM :30 JN101TV-FL \$275.00 NM</i>									
<i>1 WPBF F 10/12/12 8:41 AM Good Morning America 7-9AM :30 JN101TV-FL \$275.00 NM</i>									
3	10/09/12	10/12/12	WPBF News 25 @ Noon	12pm-1230pm	-TWTF--	:30	4	\$350.00	NM
<i>Class of Time - Fixed Non Pre-emptible</i>									
<i>Weeks: Start Date 10/08/12 End Date 10/14/12 MTWTFSS -TWTF-- Spots/Week 4 Rate \$350.00</i>									
<i>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</i>									
<i>4 WPBF Tu 10/09/12 12:28 PM WPBF News 25 @ Noon 12pm-1230pm :30 JN101TV-FL \$350.00 NM</i>									
<i>3 WPBF W 10/10/12 12:26 PM WPBF News 25 @ Noon 12pm-1230pm :30 JN101TV-FL \$350.00 NM</i>									
<i>1 WPBF Th 10/11/12 12:14 PM WPBF News 25 @ Noon 12pm-1230pm :30 JN101TV-FL \$350.00 NM</i>									
<i>2 WPBF F 10/12/12 12:25 PM WPBF News 25 @ Noon 12pm-1230pm :30 JN101TV-FL \$350.00 NM</i>									
4	10/09/12	10/12/12	M-F 5pm News	5-6pm	-TWTF--	:30	4	\$450.00	NM
<i>Class of Time - Pre-emptible with notice</i>									
<i>Weeks: Start Date 10/08/12 End Date 10/14/12 MTWTFSS -TWTF-- Spots/Week 4 Rate \$450.00</i>									
<i>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</i>									
<i>3 WPBF Tu 10/09/12 5:10 PM M-F 5pm News 5-6pm :30 JN101TV-FL \$450.00 NM</i>									
<i>1 WPBF W 10/10/12 5:08 PM M-F 5pm News 5-6pm :30 JN101TV-FL \$450.00 NM</i>									
<i>2 WPBF Th 10/11/12 5:56 PM M-F 5pm News 5-6pm :30 JN101TV-FL \$450.00 NM</i>									
<i>4 WPBF F 10/12/12 5:53 PM M-F 5pm News 5-6pm :30 JN101TV-FL \$450.00 NM</i>									

DUPLICATE INVOICE

INVOICE



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954592-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
Negron/R/State Senate	J. NEGRON 4 FL SENAT		

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/09/12	10/12/12	WPBF News 25 @ 6:00PM-6:30PM Class of Time - Pre-emptible with notice		-TWTF--	:30	3	\$525.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/08/12 10/14/12 -TWTF-- 3 \$525.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 10/09/12 6:10 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 JN101TV-FL \$525.00 NM									
3 WPBF W 10/10/12 6:26 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 JN101TV-FL \$525.00 NM									
2 WPBF F 10/12/12 6:24 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 JN101TV-FL \$525.00 NM									
7	10/09/12	10/14/12	M-SUN WPBF News 25 @11-11:35PM Class of Time - Pre-emptible with notice		-TW-F-S	:30	4	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/08/12 10/14/12 -TW-F-S 4 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 10/09/12 11:30 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 JN101TV-FL \$500.00 NM									
2 WPBF W 10/10/12 11:26 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 JN101TV-FL \$500.00 NM									
3 WPBF F 10/12/12 11:25 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 JN101TV-FL \$500.00 NM									
4 WPBF Su 10/14/12 11:29 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 JN101TV-FL \$500.00 NM									
9	10/14/12	10/14/12	GMA Sunday 7-8am Class of Time - Pre-emptible with notice	Sun 7-8am	-----1	:30	1	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/08/12 10/14/12 -----1 1 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 10/14/12 7:30 AM GMA Sunday 7-8am Sun 7-8am :30 JN101TV-FL \$325.00 NM									
10	10/14/12	10/14/12	Chris Matthews Class of Time - Fixed Non Pre-emptible	Sun 10-10:30AM	-----1	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/08/12 10/14/12 -----1 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 10/14/12 10:20 AM Chris Matthews Sun 10-10:30AM :30 JN101TV-FL \$450.00 NM									
11	10/14/12	10/14/12	Sun 630pm News Class of Time - Fixed Non Pre-emptible	630-7pm	-----1	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/08/12 10/14/12 -----1 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 10/14/12 6:43 PM Sun 630pm News 630-7pm :30 JN101TV-FL \$800.00 NM									
12	10/15/12	10/15/12	WPBF News 25 Mornings6-7AM Class of Time - Pre-emptible with notice		1-----	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/15/12 10/21/12 1----- 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/15/12 6:43 AM WPBF News 25 Mornings 6-7AM :30 JN101TV-FL \$275.00 NM									
13	10/15/12	10/15/12	Good Morning America Class of Time - Pre-emptible with notice	7-9AM	1-----	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/15/12 10/21/12 1----- 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/15/12 7:55 AM Good Morning America 7-9AM :30 JN101TV-FL \$275.00 NM									
14	10/15/12	10/15/12	WPBF News 25 @ Noon 12pm-1230pm Class of Time - Pre-emptible with notice		1-----	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/15/12 10/21/12 1----- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
954592-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser		Product	Estimate Number
Negron/R/State Senate		J. NEGRON 4 FL SENAT	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	10/15/12	10/15/12	WPBF News 25 @ Noon Class of Time - Pre-emptible with notice	12pm-1230pm	1-----	:30	1	\$175.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/15/12 WPBF News 25 @ Noon 12pm-1230pm :00 \$175.00 NM Credited									
15	10/15/12	10/15/12	M-F 5pm News Class of Time - Pre-emptible with notice	5-6pm	1-----	:30	1	\$450.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 1----- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/15/12 5:22 PM M-F 5pm News 5-6pm :30 JN101TV-FL \$450.00 NM									
16	10/15/12	10/15/12	WPBF News 25 @ 6:00PM Class of Time - Pre-emptible with notice	6-6:30PM	1-----	:30	1	\$525.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 1----- 1 \$525.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/15/12 6:22 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 JN101TV-FL \$525.00 NM									
17	10/15/12	10/15/12	Nightline Class of Time - Fixed Non Pre-emptible	11:35-12:05AM	1-----	:30	1	\$700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 1----- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/15/12 12:02 AM Nightline 11:35-12:05AM :30 JN101TV-FL \$700.00 NM									
18	10/15/12	10/15/12	M-SUN WPBF News 25 @11-11:35PM Class of Time - Pre-emptible with notice	11-11:35PM	1-----	:30	1	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 1----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/15/12 11:26 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 JN101TV-FL \$500.00 NM									
19	10/09/12	10/11/12	Nightline Class of Time - Fixed Non Pre-emptible	11:35-12:05AM	-TWT---	:30	3	\$700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 -TWT--- 3 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 10/09/12 12:01 AM Nightline 11:35-12:05AM :30 JN101TV-FL \$700.00 NM									
2 WPBF W 10/10/12 12:02 AM Nightline 11:35-12:05AM :30 JN101TV-FL \$700.00 NM									
3 WPBF Th 10/11/12 12:01 AM Nightline 11:35-12:05AM :30 JN101TV-FL \$700.00 NM									
20	10/15/12	10/15/12	WPBF News 25 Mornings6-7AM Class of Time - Pre-emptible with notice	6-7AM	M-----	:30	1	\$275.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 M----- 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/15/12 6:11 AM WPBF News 25 Mornings 6-7AM :30 JN101TV-FL \$275.00 NM									
21	10/15/12	10/15/12	M-F 5pm News Class of Time - Pre-emptible with notice	5-6pm	M-----	:30	1	\$450.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 M----- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/15/12 5:54 PM M-F 5pm News 5-6pm :30 JN101TV-FL \$450.00 NM									
22	10/15/12	10/15/12	Nightline Class of Time - Fixed Non Pre-emptible	11:35-12:05AM	M-----	:30	1	\$700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 M----- 1 \$700.00									



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Advertiser		Product	Estimate Number
Negron/R/State Senate		J. NEGRON 4 FL SENAT	

www.thewpbchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Spots/			Type
						Length	Week	Rate	
22	10/15/12	10/15/12	Nightline Class of Time - Fixed Non Pre-emptible	11:35-12:05AM	M-----	:30	1	\$700.00	NM
<hr/>									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF M		10/15/12	11:53 PM	Nightline	11:35-12:05AM	:30	JN101TV-FL	\$700.00 NM
<u>Total Spots</u>						37			

Payment Terms 30 Days

<u>Gross Total</u>	\$16,525.00
<u>Agency Commission</u>	\$2,478.75
<u>Net Amount Due</u>	\$14,046.25